

A photograph of three children in a museum gallery. They are looking at a large painting on the wall. The painting depicts a historical interior scene with a man in a blue coat standing in a doorway, and another man in a white coat standing near a staircase. The children in the foreground are seen from behind, looking towards the artwork. One child is wearing a red polo shirt, another a white polo shirt, and the third a dark blue polo shirt.

# *The Value of Our* Heritage

Annual Report  
*2007–2008*

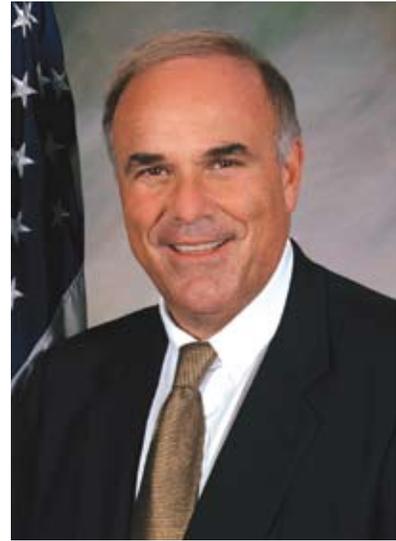
Pennsylvania Historical & Museum Commission  
Pennsylvania Heritage Society®

# From The Governor

Pennsylvania is home to a number of treasures that embody the rich history of the commonwealth, our nation and our civilizations. You can find sites that reflect our religious diversity, as well as rural and urban landmarks that depict the agricultural and industrial heritage of these respective areas. Places like Philadelphia, Valley Forge and Gettysburg chronicle the birth of American democracy and draw visitors from around the world.

Communities throughout Pennsylvania value their history and the work that the Pennsylvania Historical and Museum Commission does to help preserve these stories. Pennsylvania's history is an asset to our economy as evidenced by the importance of heritage tourism as a major economic driver in the state's economy. Without the historical resources of sustainable museums, well-preserved towns and cities, fascinating collections, and unique historical sites, Pennsylvania would not be a destination for millions of visitors who come to experience America's past.

The Pennsylvania Historical and Museum Commission is entrusted with the stewardship of these resources on behalf of Pennsylvania's 12.4 million residents. The value of PHMC's work is measured in the educational experiences of families and children, the quality of life in communities with strong identities and distinctive landmarks, and the number of visitors who return again and again to understand and appreciate Pennsylvania's story.



*Edward G. Rendell*

Edward G. Rendell, *Governor*



*Governor Rendell presented Larry E. Say, site maintenance foreman at the Drake Well Museum, with a Governor's Award for Excellence. Also shown is Susan Beates (left), Drake Well Museum curator, and PHMC Executive Director Barbara Franco (right).*

## From The Chairman

Why are history and the work of the Pennsylvania Historical and Museum Commission valuable to Pennsylvanians? The answer is because we are the steward of valuable and irreplaceable collections that tell our story and showcase our history for the world.

It is a thrill for many Pennsylvanians each year to view the original charter given to William Penn by King Charles II in 1683, the founding document of our state, the extensive collections of The State Museum of Pennsylvania, and the Trails of History™ historic sites that are preserved for the commonwealth's shared legacy.

However, the commission's value is more than the material or historical value of irreplaceable collections and unique historic sites. I see first hand the value of bringing history to life for school children and families in learning experiences that change their lives and bring new understanding. I see how the expertise, consulting services and grants provided by the commission can support the efforts of communities that are documenting their own history through National Register nominations, historical markers, and history projects that foster sustainable communities and a sense of local pride.

We know that Pennsylvanians care about and value their history. At the Pennsylvania Historical and Museum Commission, we take pride in helping preserve these amazing resources for future generations.



A handwritten signature in black ink that reads "Wayne Spilove". The signature is written in a cursive, flowing style.

Wayne Spilove, *Chairman*

# From The Executive Director

The value of history and the work of the Pennsylvania Historical and Museum Commission is ultimately determined by the public—the people of Pennsylvania who care about and want to preserve history because of its meaning to them. History is relevant to people's lives when they make connections to the past through family history and through real places and tangible artifacts. History is most often valued because of personal connections for creating community identity and as a legacy for future generations.

This annual report documents how the commission has added value to people's lives in Pennsylvania. Archives and records provide family and genealogical information; historic sites and museums offer educational experiences for children, teachers and families; and historical markers create opportunities for community pride and celebration.

This report also documents how people in Pennsylvania are using historical resources to create value for themselves and the commonwealth. For PHMC and our many partners at the federal, state and local level, preserving history is not only a commitment to the past, but also an investment in the future.



A handwritten signature in black ink, appearing to read 'Barbara Franco'.

Barbara Franco, *Executive Director*



*PHMC Executive Director Barbara Franco accepts a Preserve America grant from John Nau, Chairman of the Advisory Council on Historic Preservation (center). Lenwood Sloan, Director of Cultural and Heritage Tourism for the Department of Community and Economic Development (left) and some of the Pennsylvania Past Players joined the executive director in Gettysburg for the presentation.*



# Pennsylvania Historical & Museum Commission

## *Mission:*

The Pennsylvania Historical and Museum Commission preserves the commonwealth's memory as a teacher and champion of its heritage for citizens of Pennsylvania and the nation.

## *Vision:*

The Pennsylvania Historical and Museum Commission enriches people's lives by helping them to understand Pennsylvania's past, to appreciate the present and to embrace the future.

Wayne Spilove, *Chairman*



**Rhonda R. Cohen**



**Jim Ferlo**  
*Senator*



**Laura S. Fisher**



**Gordon A. Haaland**



**Janet S. Klein**



**Cheryl  
McClenney-Brooker**



**Brian C. Mitchell**



**Kathleen A. Pavelko**



**Scott A. Petri**  
*Representative*



**Joseph B. Scarnati III**  
*Senator*



**Rick Taylor**  
*Representative*



**Mary Clare Zales**  
*(designee for Gerald L.  
Zahorchak, Secretary of  
Education, ex officio)*

Commission members as of June 30, 2008

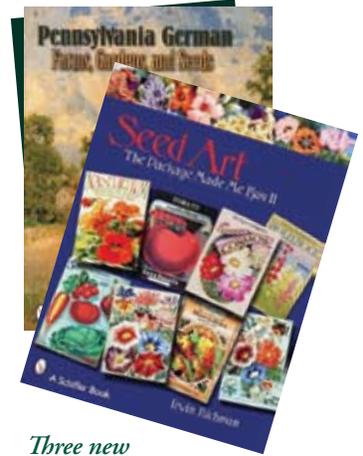
# Historic Sites and Museums

## *The Value of Pennsylvania's Trails of History™*

The 25 historic sites and museums administered by the Pennsylvania Historical and Museum Commission (PHMC) provide unequaled value for residents and visitors. The settings, buildings and artifacts, along with talented staff and dedicated volunteers supported by associate groups, tell the exciting story that is Pennsylvania's history. As stewards of the commonwealth's past, these sites and museums provide unparalleled access to the hard-working, tenacious, innovative, courageous and energetic people of Pennsylvania whose stories make up our shared heritage. Each of the sites and museums that make up the Pennsylvania Trails of History™ is a valued member of its community, as a source of community pride, as an educational resource and often as a major partner in tourism promotion. Students, teachers and parents value the unique educational experiences that hands-on history offers young people. On a statewide level, these sites and museums present key themes in Pennsylvania history and inspire a deeper understanding of Pennsylvania—past and present. For a complete listing of these sites, please reference the “visit us” section of the PHMC Web site at [www.phmc.state.pa.us](http://www.phmc.state.pa.us).



*The 72-page Christian ABC fraktur manuscript was returned to Ephrata Cloister this year after extensive conservation treatment by the Conservation Center for Art and Historic Artifacts in Philadelphia. This rare and unique example of 18th-century Pennsylvania German frakturschriften is among PHMC's prized paper artifacts.*



*Three new book titles, including Seed Art: The Package Made Me Buy It! were published at Landis Valley Museum.*

- **Valued Experiences:** During 2007-2008, PHMC sites and museums on the Pennsylvania Trails of History™ welcomed more than one million visitors, including over 52,000 school students. Volunteer friends groups associated with these sites are essential partners in providing the best visitor experience. This year, Donn Neal was awarded the bureau's Outstanding Service Award for re-creating and re-energizing the Fort Pitt Museum Associates.
- **Valued Investments:** Investment in Pennsylvania's historic sites and museums ensures the preservation of these unique resources and their history. Examples of this dedication include the following: Old Economy Village completed the initial phase of planning for future restoration of an 1858 garden on the site; the blacksmith shop at Daniel Boone Homestead was restored, including repairs made to the building and woodwork; and more than \$5 million of capital funds were released to begin renovation and expansion of the Pennsylvania Lumber Museum in Galeton—a community and tourism resource along the Route 6 corridor.
- **Valued Community Partners:** The valuable contributions which sites and museums make to their communities as educational and tourism resources are reflected in the generous support they receive from foundations and corporate sponsors: Somerset Historical Center, Bushy Run Battlefield, Erie Maritime Museum and Pennsylvania

*Michael Broggie, son of one of Walt Disney's original Imagineers, visited the Railroad Museum of Pennsylvania to talk about his childhood spent with Walt, and the Disneyland and Disneyworld railroads.*



## Historic Sites and Museums *(continued)*

Anthracite Heritage Museum all received grants to increase their tourist promotion and interpretation efforts. Pennsbury Manor received a grant from Heritage Philadelphia Program to help tell the story of the relationship between Native Americans and William Penn. An exhibit of “David Bausman: Harnessing the Wind,” sponsored by EnergyWorks, opened at Landis Valley Museum. The Railroad Museum of Pennsylvania received support from the North American Railway Foundation to install a traveling exhibit that features the art and photography of the late Ted Rose.

- **Valued Beginnings:** In preparation for the upcoming sesquicentennial of the discovery of oil (Oil 150), film crews from Australia, Japan, Germany, England, Italy, France and Canada have visited Drake Well Museum. Live coverage of the site also appeared on CBS Nightly News and ABC’s News Nightline.



*Visitors enjoy the Living the Lease tour at Drake Well Museum in Titusville.*



*The blacksmith shop at Daniel Boone Homestead was restored, including repairs made to the building and woodwork.*

- **Valued Responsibility:** The bureau began an in-depth, internal study of all sites and museums, looking toward increasing our relevance and value to our audience. Results from “Planning Our Future” will be available next year and will reflect assessment of local needs, national trends and new models.

## Archives and History *The Value of Primary Sources*

The Bureau of Archives and History preserves and makes accessible the primary sources that are the foundation for our interpretation and understanding of Pennsylvania’s rich history. Teachers use original documents to bring history to life for their students. Genealogists use state records to trace their family history. Scholars mine records and manuscripts for new evidence of the past. Legal researchers, journalists and businesses use archival records to inform current questions and issues and to ensure that the appropriate transparency of government is maintained. Whether it is technical assistance and training for local government officials, providing access to documents for a researcher, providing online materials for teachers through our Web site or publishing books of interest to the general public, the purpose of the bureau’s work is to ensure that the documents of Pennsylvania’s history are available now and for future generations.



*1684 William Penn land warrant*



*Vintage photograph taken at a Grange picnic, and History of the Early Grange Movement in Lawrence County (1874).*



*Mary Frances Berry, the Geraldine R. Segal Professor of American Social Thought at the University of Pennsylvania, was the keynote speaker at the PHMC's 31st Annual Conference on Black History in Pennsylvania.*

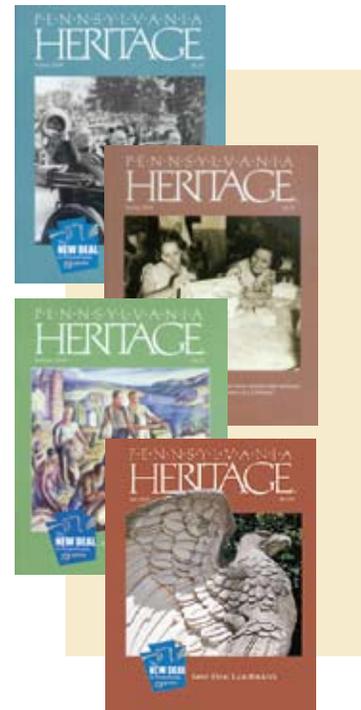
- **Valued Resources:** The Archives provided service to more than 2,600 on-site patrons who consulted approximately 11.2 million pages of original records, as well as 7.5 million microfilm pages. The State Archives placed several hundred thousand images of the original records of the Commonwealth Land Office on the PHMC Web site. These images document the transactions between the Penn family or commonwealth with the first purchaser(s) of each tract.
- **Valued Protection:** The State Archives accessioned 824 cubic feet of state and local government records, 69 cubic feet of manuscript materials and 1,163 rolls of microfilm. The State Records Center accessioned 37,618 cubic feet of state records and disposed of 27,824 cubic feet while responding to 33,167 requests for information from 55 agencies.
- **Valued Memories:** The State Archives became the official repository for the records of the Pennsylvania State Grange. The collection dates from the creation of the Grange in the early 1870s and includes records of the State Grange headquarters and records of nearly 60 local chapters, some now defunct. With still close to 400 granges comprising 25,000 members across the state, the Pennsylvania State Grange continues to be a family-oriented fraternal organization dedicated to the betterment of rural Pennsylvania through community service, education, legislation and fellowship.
- **Valued Services:** In partnership with the State Historical Records Advisory Board and with funding from the National Historical Publications and Records Commission, an itinerant archivist assists counties with their records programs, working on site with local officials for six to eight weeks in at least six counties in southwest Pennsylvania. This process continues through 2008 and will be repeated next year in the northeast. The Document Image Service Center (DISC) generated more than 16 million computer output microfilm images and almost 10 million bitmapped images, scanned more than 1.25 million paper images and scanned more than 2 million film/fiche images for 27 agencies Microfilming 719 volumes and 7 cubic feet of loose paper records from 10 public institutions guaranteed permanent preservation of historically valuable local government records. On June 23, 2008, DISC was moved to the Department of Revenue.
- **Valued Education and Training:** More than 220 people attended this year's annual Archives and Records Management Seminar with sessions on disaster salvage and recovery, promoting archives through outreach, electronic records and the law. William Pencak, professor of History at Penn State University, delivered the keynote address. PHMC's 31st Annual Conference on Black History in Pennsylvania, held in conjunction with the University of Pittsburgh, featured Mary Frances Berry, former chair, U.S. Civil Rights Commission and professor, University of Pennsylvania, as the keynote speaker. The bureau also offered a series of archives and records management workshops, training sessions and public history programs for 3,470 individuals representing over 1,600 public and private institutions. Over 270 state employees attended 20 different records management classes concerning disaster preparedness, understanding the archives and scheduling records. Staff in all state agency human resource offices were trained to use the Enterprise Records Management system to securely request confidential personnel records held at the State Records Center.

## Archives and History *(continued)*



• **Valued Products:** The bureau co-published four issues of *Pennsylvania Heritage*, an award-winning quarterly history magazine, with the Pennsylvania Heritage Society®. Special articles in each issue featured the commemoration of the 75th anniversary of the New Deal in Pennsylvania.

*The PHMC Publications and Sales Division, along with the Pennsylvania Heritage Society, co-published four issues of their award-winning quarterly magazine Pennsylvania Heritage.*



## Historic Preservation *The Value of Historical Resources*

Pennsylvania's constitution recognizes the value of its historic resources by charging state government to protect natural and cultural resources on behalf of commonwealth citizens. The Bureau for Historic Preservation works to make sure that Pennsylvanians appreciate the value of their historic and prehistoric resources, so they will be available for the enjoyment and use of future generations. Acting as the State Historic Preservation Office, the bureau advises and assists federal and state agencies and local governments to fulfill their historic preservation responsibilities. Public education is a key component of this work, since communities that value their heritage are more successful in adapting and reusing existing assets as a key strategy for sustainable development. Maintained, well-cared-for historic places provide distinctive character to communities, making them particularly attractive places to live and work. As Pennsylvanians become more conscious of energy conservation and the value of green buildings, the reuse of existing buildings as part of a green strategy is attracting renewed interest as an important economic tool. A developer can consult National Register records to identify an appropriate site for redevelopment. A development project seeks National Register status for a building in order to qualify for Historic Tax Credits as part of the funding package.



*Working in partnership with private investors, the TREHAB Center, a regional nonprofit organization, rehabilitated the Wilbur House Hotel in Sayre, Bradford County and developed the upper floors into 30 affordable apartments. TREHAB was awarded a Keystone Historic Preservation Grant, and the project also qualified for federal Rehabilitation Investment Tax Credits.*

## Historic Preservation *(continued)*

An individual homeowner seeks information about listing their property in the National Register. Museums seek funding to support projects and operating support. Federal agencies seek assistance from staff to review and advise them on projects affecting historic properties in Pennsylvania. PennDOT (Pennsylvania Department of Transportation) and highway engineers consult with PHMC staff on the effect of bridge and road designs on cultural resources in communities.

### *Additional reports for FY 2007–2008:*

- PHMC Historical Markers
- National Register of Historic Places
- PHMC Grants Program

- **Valued Training:** The bureau conducted a well-attended workshop series in Cultural Resources Essentials, starting with “The Basics” and developed a new educational seminar for Pennsylvania realtors. In addition, workshops were presented on historic preservation planning and grant writing for Lehigh Valley municipalities and organizations. This was sponsored by Representative Charles W. Dent, U.S. House of Representatives, District 15.

- **Valued Designations:** Forty-one new historical markers were dedicated, and the condition of markers was surveyed in Allegheny, Lackawanna, Monroe, Pike and Wayne counties. Eighteen properties in 10 counties were approved by the National Park Service as “Certified Rehabilitations” as part of the Rehabilitation Investment Tax Credit program, representing a total of \$180,614,354 of private capital was reinvested into Pennsylvania’s communities. Among the notable buildings that were rehabilitated were the Keystone Grocery and Armstrong Cork Company, Pittsburgh, Allegheny County; Bedford Springs Hotel, Bedford Township, Bedford County; Uneek Havana Cigar Company, Hilltown Township, Bucks County; Kendig C. Bare Building, Lancaster, Lancaster County; Perry Building, Philadelphia; Tamaqua Boot & Shoe, Tamaqua, Schuylkill County; and the Hanover Shoe Factory Annex, Hanover, York County.

- **Valued Assessments and Leadership:** The bureau launched the Local Development District Pilot Survey Project with the Northern Tier Local Development District (LDD) to identify significant historic and cultural resources in their region. This project is being looked at as a model for ways of working more closely with all Metropolitan and Rural Planning Organizations (MPOs/RPOs). The survey will be incorporated into a regional transportation planning process

that will identify significant historic and cultural resources and result in a strategy for their future preservation or interpretation. Ten thousand bridges from the Lichtenstein Bridge Survey were entered into the CRGIS and filed. The bureau developed a pilot for a community design program for Certified Local Governments in cooperation with the Community Design Center of Pittsburgh.

- **Valued Information:** The bureau published a biennial e-newsletter, *Preservation News and Notes*. “Latinos and Their Impact on Historic Districts” was published in *Borough News* magazine and “A Progressive Government in Harrisburg: Governor George Earle and Pennsylvania’s ‘Little New Deal’” appeared in *Pennsylvania Heritage* magazine. During this fiscal year, the bureau launched new Web communities and public programs for the following subject areas: The New Deal in Pennsylvania, Cemetery Preservation, Field Guide to Pennsylvania Architecture and Preserving Public Schools.

- **Valued Response and Service:** The Bureau for Historic Preservation responded to 6,338 requests for review and comment on projects submitted by 68 separate federal and state agency requests for programs. More than half of the proposed state and federal projects had no effect or no adverse effect on any cultural resources; 11% had insufficient information for bureau staff to review potential impacts on resources; and less than 3% included determinations of eligibility to the National Register of Historic Places.



*Burial grounds, churchyards and cemeteries may represent the only reminder of an influential person or group, be a significant example of landscape architecture or simply be public space available for solitude, contemplation and reflection.*

# The State Museum of Pennsylvania

## *A Valued Educational Institution*



*A young museum visitor carefully considers one of the many entries in the Art of the State exhibit.*

The State Museum of Pennsylvania serves visitors with insights and understanding about what it means to be a Pennsylvanian. During this fiscal year, over 130,000 people visited the museum to enjoy exhibits, classes, lectures and programs. In addition, over 225,000 unique visitors to the museum's Web site accessed online exhibits, resources, publications and museum information. This demonstrates the importance visitors place on the commonwealth's heritage and the museum's role as an educational caretaker. This level of visitation is the result of the museum's efforts to assume a visitor's first posture, to reach out to other parts of the state in a "hub and spoke fashion" and offer innovative learning programs, as part of the museum's 2005 Master Plan. Parents and children visit the museum for fun and educational family experiences. Teachers use the museum as a part of their teaching—providing students with opportunities to use primary sources, learn thinking skills and acquire historical literacy.

- **Valued Insight:** The museum's participation in the American Association of State and Local History's (AASLH) Performance Management Program reflects our commitment to and value of audience feedback. Museum staff continued to survey visitors to the Curiosity Connection® and Planetarium to gain insight into how well we are meeting their needs. Separate surveys were conducted by graduate students from Penn State University to follow up on the AASLH results to explore how adults learn in the museum setting.

- **Valued Artworks:** High quality and relevant exhibits reflect Pennsylvania's heritage statewide and confirm the museum's commitment to partnering with institutions throughout the commonwealth. The 41st annual Art of the State® exhibit opened in June 2008 with 164 works selected from over 2,400 entries displayed by Pennsylvania artists from all corners of the state. The exhibit represents a long-term collaboration and partnership with the Greater Harrisburg Arts Council and is the premier fine arts show. "Steel: Made in Pennsylvania," a photographic exhibit about the steel industry, traveled to Pittsburgh and Johnstown where it will be on display for the 2008 summer season.



*"Pennsylvania Jack" (Jack Graham) relates Pennsylvania folk tales to an audience of avid listeners.*

The exhibit represents a long-term collaboration and partnership with the Greater Harrisburg Arts Council and is the premier fine arts show. "Steel: Made in Pennsylvania," a photographic exhibit about the steel industry, traveled to Pittsburgh and Johnstown where it will be on display for the 2008 summer season.

- **Valued Exhibitions:** Exhibits featuring the museum's permanent collection highlight Pennsylvania's history and showcase the state's rich and complex heritage. "A Sip of Tea" featured tea service pieces and serving tables including the silver tea service from the *USS Pennsylvania*. "A 20th Century Christmas" featured a model train layout as the center piece with holiday decorations from the museum's collection. "Made in PA" highlighted objects made by Pennsylvanians from Native American stone tools to furniture, artwork, the Walnut Street bridge (Harrisburg), carousel animals and even the Slinky.



*Educational presentations such as "Astronaut," "Destination Saturn" and "Ultimate Universe" were featured at The Planetarium.*

## The State Museum of Pennsylvania *(continued)*

“Artistas del Verano,” exhibited three large-scale murals created during a three-year program by The State Museum in cooperation with the Pennsylvania Department of Education. This exhibit brought students of migrant workers and artists together to create murals reflecting views of their heritage. The addition of “Nature Matters,” featuring exhibits on Gram Netting, Rachel Carson and Ned Smith, were completed in the Ecology Hall and “View Space” was installed in the planetarium.

- **Valued Educational Resources:** Public programs meet the needs of a variety of audiences and age levels. Our youngest visitors flocked to Curiosity Connection® in record numbers. Nearly 900 people visited the IdeaZone and participated in hands-on learning experiences such as the “Science of Color” and “Observing Nature.” Over 8,000 people participated in Stop and Learn programs in the permanent galleries. Museum classes for students in grades 4 through 6 were offered in the fall and spring, serving a total of 834 children and teachers. The topics of Native Americans and William Penn are particularly valued by teachers. They support the state educational standards in the social studies curriculum. Three special events were presented: “Night of the

Great Pumpkin,” “Noon Year’s Eve” and “Curiosity Connection 4th Anniversary Celebration.” These events were designed for younger visitors and their families and combine educational and fun activities. The Planetarium saw an increase in visitation over last year for a total of 28,868. New feature shows “Zula Patrol: Under the Weather,” “Astronaut,” “Destination Saturn” and “Ultimate Universe” were presented to visitors along with repeat presentations of “Passport to the Universe,” “Skyquest” and “Big.”

- **Valued Partners:** Through partnerships with organizations and the community, the museum is able to provide relevant programming. Partnership programming presented at the museum included “The Holiday Tea” sponsored by the Friends of The State Museum, the “Radius Shop Featured Craftsmen” sponsored by Harrisburg Area Community College, the *Signature Series* lecture by Dr. Daniel Richter sponsored by the Pennsylvania Heritage Society®, “Gallery Walk” in cooperation with the Greater Harrisburg Arts Council and “Groove/Chill,” a jazz program in cooperation with the Central Pennsylvania Friends of Jazz and the Friends of Midtown.

- **Valuing Safety:** The goals of the museum’s Master Plan call for external building architectural renovations which invite the community and make the interior “people first.” Putting people first begins with providing a safe and secure environment for our visitors. During this fiscal year the *Infrastructure Renovations and Upgrades Feasibility Study of The State Museum and State Archives* was completed.

A request for funds of the items on the most critical list was submitted by the Department of General Services to the state Budget Office. These high priority items affect life safety and building codes, and design work will proceed upon release of the funds.



*William Penn (William C. Kashatus) tells his story to museum visitors at the charter display during Charter Days.*



*Young people and their families attended special events that combined education and fun.*

# Management Services

## Fiscal Report

The Bureau of Management Services, through its three service divisions—Fiscal and Office Support, Human Resources, and Information—provides administrative support to the commission.

(fiscal year is July 1 through June 30)

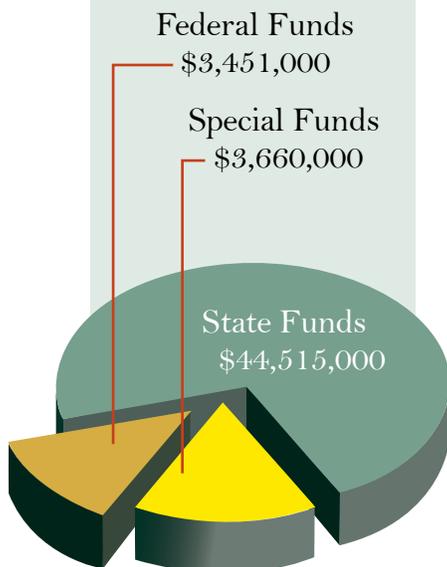
### Summary of Funding Sources

	2006-2007	2007-2008
State Funds	\$50,462,000	\$44,515,000
Federal Funds	4,661,000	3,451,000
Special Funds	3,355,000	3,660,000
<b>Total</b>	<b>\$58,478,000</b>	<b>\$51,626,000</b>

### Summary of Funding Uses

General Government Operations	\$22,065,000	\$23,260,000
Federal Supported Programs	4,581,000	3,371,000
Maintenance Program	2,000,000	2,000,000
Museum Assistance Grants	6,135,000	4,135,000
Non-Preferred Institution Grants	2,744,000	2,744,000
Keystone Grants	2,000,000	2,000,000
Keystone Maintenance Projects	10,856,000	8,117,000
Keystone Administration	677,000	533,000
Historic Preservation Act of 1996 Grants	80,000	80,000
Historical Preservation Fund	3,355,000	3,660,000
Regional History Centers	600,000	500,000
Historical and Museum Assistance	3,385,000	1,226,000
<b>Total</b>	<b>\$58,478,000</b>	<b>\$51,626,000</b>

#### Summary of Funding Sources Fiscal Year 2007-2008



# Pennsylvania Heritage Society®

*July 1, 2007–June 30, 2008 Annual Report*



## Serving the Commonwealth

### *Civil War Pennsylvania 150*



The Pennsylvania Heritage Society® (PHS) has received a \$500,000 grant on behalf of PHMC from the Pennsylvania Department of Community and Economic Development to conduct statewide planning for the Civil War Sesquicentennial (2011-2015). Under the auspices of the Heritage Society and PHMC, the Civil War Pennsylvania 150 Planning Committee (CWPA 150) has been meeting monthly since October 2007 with major history and cultural institutions from Pittsburgh, Harrisburg, Gettysburg and Philadelphia. Mr. James Pickman, a consultant who played a key role in the redevelopment of Independence Mall in Philadelphia and chaired the board of the Independence Visitor Center, was hired by the Pennsylvania Heritage Society as project manager to direct the planning efforts of CWPA 150 and is providing crucial leadership in the facilitation of the project.

CWPA 150 is developing a Pennsylvania programmatic agenda for the sesquicentennial, identifying statewide projects such as major traveling exhibitions, a collections digitization project, new media, a Web portal, and K-12 educational curricular materials and teacher professional development, as well as many regionally and locally coordinated programs and substantive commemorations grounded in the humanities.

### *Educator Professional Development*

This year brought a new crop of secondary school teachers to participate in a professional development program funded by a three-year \$1.2 million Teaching American History (TAH) grant led by Program Coordinator Rhonda Newton. This year's program, titled "Upon This Hallowed Ground," focused on teaching the American Civil War in the classroom. Teachers attended a week-long residency at The State Museum of Pennsylvania and Pennsylvania State Archives in June, as well as special field trips to the National Archives, and the Smithsonian Institution in Washington,

D.C.; and to the National Park Service sites at Antietam, Md., Harpers Ferry, W.Va., and Gettysburg, Pa. The project, funded by the U.S. Department of Education, began in 2005, and represents a partnership between the Heritage Society, PHMC and the Central Susquehanna Intermediate Unit in Lewisburg.



*Teaching America History participating teachers on the Antietam Battlefield.*



*Old Economy Village Custodial Guide Rita Dobson.*

## *Signature Series*

### *Special Excursions*

#### *Meadowcroft Rockshelter and Old Economy Village Bus Tour*

On October 17, 2007, PHS members and guests traveled west to Washington County's fascinating Meadowcroft Rockshelter, a National Historic Landmark. Site director David Scofield and noted archaeologist James Adovasio gave the group an

in-depth tour of the 16,000 year old site—one of the earliest known places of human habitation in North America. The following day, the group visited PHMC's beautiful Old Economy Village near Pittsburgh and were given a behind-the-scenes tour by site administrator Mary Ann Landis, curator Eric Castle and interpreter Rita Dobson.

**Gettysburg National Military Park Bus Tour**

On Tuesday, May 13, 2008, Heritage Society members and guests enjoyed a memorable visit to the brand new Gettysburg Visitors Center and a fascinating afternoon tour of the Gettysburg Battlefield with Dr. Carol Reardon, a distinguished military historian and scholar-in-residence at the Penn State University's George and Ann Richards Civil War Institute.



*Dr. Reardon on the Gettysburg National Battlefield.*

**Lectures**

**Dr. Guion S. Bluford Jr.**

Approximately 1,000 adults and schoolchildren enjoyed dynamic *Signature Series* presentations by Philadelphia native Dr. Guion S. Bluford Jr., the first African-American astronaut to fly in space, at The State Museum of Pennsylvania. In an evening program on September 24, 2007, Dr. Bluford delivered "Flying Aboard the International Space Station," before meeting attendees and signing autographs at a reception held in the museum's Memorial Hall. The following day Dr. Bluford spoke to students in grades 3-12 from 14 schools in the Harrisburg area about his experience flying on board several space shuttle missions. Many of these students stayed after the program to take part in special programming held throughout the museum's galleries, including preview showings of "Astronaut," the new planetarium show that opened in October. Dr. Bluford's presentations were sponsored by the Pennsylvania Higher Education Assistance Agency (PHEAA) and the Friends of the State Museum.

**Dr. Daniel Richter**

As part of the celebration of PHMC's annual Heritage Week, the Pennsylvania Heritage Society hosted a *Signature Series* lecture by Daniel Richter, professor of History at the University of Pennsylvania, Thursday, March 13, 2008, at The State Museum of Pennsylvania. Entitled "Re-Reading William Penn's 1681 Letter to the Kings of the Indians," Dr. Richter explored the significance of a remarkable communication made a little over eight months after Penn first received the royal charter for his colony, and about a year before he visited it. This fascinating letter provides an interesting perspective into how late-seventeenth-century English colonizers perceived the place of Native peoples and their land in the empire they were trying to create.

**Dr. Walter Licht and Dr. Thomas Dublin**

Dr. Walter Licht, professor of History at the University of Pennsylvania, profiled the history and rise of industrialization in Pennsylvania, and the contrast between industry in Philadelphia and Pittsburgh at The State Museum on June 23, 2008. The following day, Dr. Thomas Dublin, professor of History at SUNY-Binghamton, discussed the decline of industrialization in Pennsylvania, specifically in coal, iron and steel regions throughout the commonwealth.



*Dr. Bluford answers questions from schoolchildren.*



*Dr. Dublin (left) and Dr. Licht*

### *Pennsylvania Heritage® Magazine Reception at Washington Crossing Historic Park*

On October 11, 2007, sixty PHS members and guests from the Bucks County and greater Philadelphia area attended a reception hosted by PHS to highlight the Fall 2007 issue of *Pennsylvania Heritage®*. Attendees mingled with Heritage Society board members, PHMC leadership and staff members at the event which also featured comments from authors Joe Conti and Irwin Richman, who wrote the cover story on legendary Bucks County artists Faye Swengel and Ben Badura. Mr. Conti is a former state legislator who is currently chief executive officer of the Pennsylvania Liquor Control Board, and Dr. Richman is professor emeritus of American studies and history at Penn State Harrisburg.



(Above) PHS President Rhonda R. Cohen and PHMC Chairman Wayne Spilove; (right) Pennsylvania Heritage Fall 2007 issue.



2007 Holiday Marketplace was held in the Atrium of the Commonwealth Keystone Building.

### **Holiday Marketplace**

The Heritage Society's 2nd Annual Holiday Marketplace, a showcase featuring stores of the PHMC's sites and museums, drew hundreds of state Capitol-based employees and Harrisburg area visitors to the Commonwealth Keystone Building's nine-story atrium on November 15-16, 2007. Sponsored by Pennsylvania State Employees Credit Union (PSECU), the event offered holiday gift items, information about historical sites and museums, costumed interpreters, book signings and live music to promote the work and programs of PHMC throughout Pennsylvania.

### **New Board Members**

The Heritage Society welcomed three new board members in January 2008:

- Joseph W. Certaine, director, Governor's Southeast Office, Philadelphia
- William W. Moore, president and CEO, Independence Visitor Center Corporation, Philadelphia
- Joseph M. Torsella, president and CEO, National Constitution Center, Philadelphia

### **Expanding Member Services**

[www.paheritage.org](http://www.paheritage.org) & [www.pabookstore.com](http://www.pabookstore.com)

In celebration of the organization's 25th anniversary, the Heritage Society unveiled a refreshed and newly designed Web site in June 2008. Staff worked with Philadelphia and Harrisburg-based VQC Designs, LLCs to create the new design. The Web site now features more information about the Heritage Society's work, such as an Education and Outreach page, highlighted *Signature Series* events, the latest news items and a message from President Rhonda Cohen.

As of September 2007, the Heritage Society is able to accept and process memberships online through PABookstore.com, a new e-commerce site developed in partnership with the PHMC Publications and Sales Division. PABookstore.com also provides members and the public online access to the State Bookstore based in Harrisburg.

# PHS Donations

## Upper Level Memberships

### *Founder's Circle - \$1,000*

Rhonda R. Cohen  
Thomas B. Hagen  
Wayne Spilove

### *Benefactor - \$500*

Louis J. Appell  
Neil and Monica Baum  
Mary V. Pendleton  
Doris Appel Pistole  
Paul J. Wilcox  
Jan Winemiller

### *Patron - \$250*

Jeff and Rosalie Bloom Brooks  
James W. Dietz  
Philip W. Gasiewicz  
William D. George  
Henry A. Jordan  
Jean L. Keefer  
Janet S. Klein  
Paula S. Klingensmith  
Robert Legnini  
William A. Murphy  
Paul B. Ostergaard  
Kathleen Pavelko  
Gordon Smith  
James Van Valkenburg  
Richard Webb  
Andrew B. Yehl

### *Corporate Matching Gifts*

Air Products and Chemicals, Inc.  
Aon Foundation  
GlaxoSmithKline Foundation  
IBM Matching Gifts Program  
Norfolk Southern Foundation  
PNC Foundation  
Tyco International

## Annual Appeal 2007-2008

### *\$1,000 and above*

Rhonda R. Cohen  
Wayne Spilov

### *\$500 - \$999*

Renee M. Couser  
Barbara A. Franco  
Dr. Mary Louise Kundrat  
Paul J. Wilcox  
Jan Winemiller  
Anne J. Yellott

### *\$250 - \$499*

Laura Fisher  
Mr. and Mrs. Jerry Holleran  
John D. Miller, Jr.

William Moore  
Jim Pflugh  
James Pickman  
Jim and Carolyn Shumaker  
Joe Torsella

### *\$100 to \$249*

Milton Allen  
Jeff and Rosalie Bloom Brooks  
Mr. and Mrs. James T. Carson  
M. Ciborowski  
Alfred and Patricia Clark  
Marty Cline  
Dr. and Mrs. Edward Davis  
Ann Greene  
Beth A. Hager  
Frank L. Hildabrand  
Ray C. Kinsey  
Mr. and Mrs. Donald W. Lappley  
The Honorable George M. Leader  
Anne and Joel Lubenau  
C. R. MacDonald  
Blake and Marilyn Marles  
James E. Nevels  
James W. Quimby  
R. Scott Steele  
Quentin H. Veil  
Dr. Boyd F. Weiss, III  
Frank A. Young

### *Up to \$99*

Donna J. Adler  
Cataldo Amico  
Dr. John A. Bamberger  
Marie Lanser Beck  
Reba M. Bender  
Eugene A. Bentley, Jr.  
Robert K. Beretsky  
Mary Jane Berryman  
Mr. and Mrs. Kenneth W. Betsch  
Brenda M. Biedrzycki  
Gerald J. Birkelbach  
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Susan Cagley  
Eduardo A. Cevallos  
Dr. Morris J. Cherrey  
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Russell and Dorothy Dorn

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Amanda Foster  
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Kenneth Horton and Sarah Grambs  
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Nellie Balyeat Hoghe  
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Donald S. Ironside  
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Michael G. Kopcho  
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W. M. Wohlgemuth  
A. J. Young  
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# PHMC Strategic Direction

During fiscal year 2007-2008, PHMC completed its three-year (2005-2008) strategic plan and finalized a new plan to guide the agency through 2008-2011. Planning continues to be valued as essential to PHMC's ability to change and adapt to current trends and new opportunities. The following highlights some of the strategic accomplishments as a result of completing the plan.

## Goal 1

Partner with state agencies, non-profits and other private and public entities to make history an asset in support of economic development, education and quality of life for Pennsylvanians. Pennsylvania Civil War Trails signage was installed in partnership with PennDOT (Pennsylvania Department of Transportation), DCED (Department of Community and Economic Development) and participating communities of Harrisburg, Shippensburg, Gettysburg, York, Lancaster, Hanover and Chambersburg.

- PHMC-administered historic site, Daniel Boone Homestead, working in collaboration with the Daniel Boone School District, invited Dr. Michael Lofaro, nationally known author and history educator, to take part in a three-day, on-site program for 6th graders from the school district and in public presentations.
- In cooperation with the Western Pennsylvania Conservancy,



*Author and historian Dr. Lofaro gives a presentation to 6th graders at Daniel Boone Homestead.*

The State Museum of Pennsylvania hosted "Fallingwater en Perspectiva," an exhibition of 52 paintings by noted artist Felix de la Concha of Frank Lloyd Wright's architectural masterpiece.

- "An Anthracite Homecoming," a program at the Pennsylvania Anthracite Heritage Museum, a PHMC-administered historic site, featured 38 partners to promote Charter Day. PHMC co-sponsored an annual historic preservation conference, "Protecting Pennsylvania's Historic Resources," and a statewide awards program.
- A collaborative program with Penn State University's American Studies Program was established to offer graduate-level courses on Cultural and Historic Resources Management to be offered during the 2008-2009 academic year.



*Pennsylvania Anthracite Heritage Museum hosted a program to promote Charter Day.*

## Goal 2

Create a unified identity for PHMC in order to improve its visibility and increase participation in its programs.

- The commission adopted an agency-wide policy and guidelines on use of the PHMC logo. PHMC Web site ([www.phmc.state.pa.us](http://www.phmc.state.pa.us)), utilizing new portal technology, was updated with new content areas about the 75th Anniversary of the New Deal, African-American history programs, Archaeology, Architectural Field Guide, Archives and Records Management Seminar, Cemetery Recordation, *Pennsylvania Heritage* magazine, Pennsylvania Historical Marker Program, School Preservation and Trails of History™.

## PHMC Strategic Direction *(continued)*

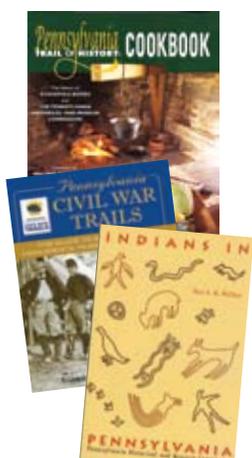


- PHMC launched the 75th Anniversary of the New Deal as its annual theme. Accomplishments include distribution of a printed poster, content contributions to the PHMC Web site and nine New Deal initiative grants awarded to county historical societies.
- Joseph Priestley House, a PHMC-administered historic site, was featured in WVIA-TV's documentary *New Deal Legacy: A Passage Through Pennsylvania's Valleys of the Susquehanna*.

### Goal 3

Expand and diversify financial resources including fundraising and revenue-generating initiatives to support PHMC's mission.

- Bureau for Historic Preservation awarded a Preserve America grant for the "Preserving African-American Heritage in Pennsylvania" initiative and launched a major research effort, the results of which will be formally unveiled along with numerous related public programs in 2010.
- Old Economy Village, a PHMC-administered historic site, received a grant from the Heinz Endowments for the publication of a book on Harmony Society furniture.
- The Railroad Museum of Pennsylvania received an IMLS (Institute of Museum and Library Services) Conservation Project support grant to preserve more than 2,000 glass plate negatives from the Broadbelt collection of Baldwin Locomotive Works images.
- The Friends of the Pennsylvania Military Museum are raising funds to move two of the main 14-inch guns from the WWII era battleship *USS Pennsylvania* from Virginia to Boalsburg. The first phase of the project was completed with installation of concrete mounts that will hold the guns.
- PABookstore.com, a partnership of the Pennsylvania Heritage Society and PHMC, was launched online and offers a wide array of book products about Pennsylvania.



*PABookstore.com features monthly specials on books and related items dealing with Pennsylvania topics.*

### Goal 4

Develop a more collegial and creative institutional culture that encourages and celebrates excellence, collaboration, productivity and public service.

- Established a multi-year schedule of PHMC annual themes that cut across bureaus and mesh a wide array of programs and staff collaboration.
- Larry Say, maintenance foreman at Drake Well Museum, received the Governor's Award for Excellence in the category of saving commonwealth funds.
- Library brown bag lunches continue to provide a way for staff to share research and knowledge.

### Goal 5

Provide leadership in state and local history by committing to excellence in all we do.

- Drake Well Museum received reaccreditation from the American Association of Museums in recognition of meeting and exceeding standards of excellence.
- Ambridge, Beaver County, borough location of Old Economy Village, received designation as a Preserve America Community.
- The Friends of Drake Well received the American Association of Museums' scholarly publication award for *Oilfield Journal*.



*PHMC employees carefully clean historic artifacts at the Joseph Priestley House.*

## PHMC Staff

### *Executive Office*

Barbara Franco, *Executive Director*  
Kirk Wilson, *Press Secretary*  
Jason Gerard, *Legislative Liaison*  
Howard M. Pollman, *Marketing Director*  
Jennifer E. Staub, *Administrative Assistant*

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Harry Parker, *Chief, State Archives Division*  
Ted R. Walke, *Chief, Division of Publications and Sales*  
David Shoff, *Chief, Division of Public Services and Outreach*  
Cynthia Bendroth, *Chief, Division of Records Administration and Image Services*

### *Bureau for Historic Preservation*

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Douglas McLearn, *Chief, Archaeology and Protection Division*  
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Barry A. Loveland, *Chief, Architecture and Preservation Division*  
Robert N. Sieber, *Chief, Eastern Division*  
Nadine A. Steinmetz, *Chief, Central Division*  
Brenda J. Reigle, *Chief, Collections Care*  
Michael A. Bertheaud, *Chief, Interpretation and Placed Properties*

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Phred Barber, *Chief, Information Services Division*  
Melody R. Henry, *Chief, Fiscal and Office Support Services*  
Karen Fisher, *Chief, Human Resources Division*

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William A. Sisson, *Chief, Curatorial Division*  
Ruth Arnold, *Chief, Education*  
Dwight Lindenberger, *Chief, Operations*

### *Pennsylvania Heritage Society*<sup>®</sup>

Beth A. Hager, *Development Director*  
Rhonda R. Newton, *Program Coordinator*  
Kelly M. VanSickle, *Membership Coordinator*

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John Brewer, *Pittsburgh*  
Scott Hancock, *Gettysburg*  
Ruth Hodge, *Carlisle*  
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John Logan, *Jenkintown*  
Dr. Ivory V. Nelson, *Lincoln University*  
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Patricia Pugh Mitchell, *Pittsburgh*  
James R. Roebuck Jr., *Harrisburg*  
Sonya Toler, *Harrisburg*  
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Jacqueline Wiggins, *Philadelphia*  
Linda Tardy Wilson, *Penn Hills*  
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Douglas E. Hill, *Harrisburg*  
Heidi Mays, *Harrisburg*  
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Jeffrey D. Rollison, *Immaculata*  
Leon J. Stout, *State College*  
Pamela Whitenack, *Hershey*

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Rolf Bienk, *Harrisburg*  
Stephen Farina, *Harrisburg*  
Barbara Franco, *Harrisburg*  
Gerald Hepler, *Lewistown*  
Jack Lotwick, *Harrisburg*  
Stephen Lukach Jr., *Pottsville*  
Evie Rafalko McNulty, *Scranton*  
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Laurie Rofini, *West Chester*  
Thomas Streams, *Indiana*  
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Ann Greene, *Philadelphia*  
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Janet Irons, *State College*  
Emanuel Kelly, *Philadelphia*  
Jeff Kidder, *Erie*  
Gerald Kuncio, *Pittsburgh*  
John Milner, *Chadds Ford*  
Daniel K. Perry, *Scranton*  
Sandra Lee Rosenberg, *Elkins Park*  
Cecilia Rusnak, *University Park*  
Scott Standish, *Lancaster*  
Bruce Thomas, *Bethlehem*



**Pennsylvania Historical & Museum Commission**

300 North Street • Harrisburg, PA 17120-0024 • (717) 787-3362



**Pennsylvania Heritage Society**

400 North Street • Harrisburg, PA 17120-0053 • (717) 787-2407

### *Additional reports for FY 2007–2008:*

- PHMC Historical Markers
- National Register of Historic Places
- PHMC Grants Program
- Contributions to the Collections
- PHMC Trails of History<sup>™</sup>